



PEACE ECONOMY®

'Instilling Peace Led Sustainable Co-development, Co-existence, Toleration and Economic Non-violence'

A visualisation by

Dr. Saurav Agrawal

IPR – Peace Economy®

Ph.D – Peace Economy

MBA – Gold Medallist

VISUALISATION



PEACE ECONOMY®



Dr. Saurav Agrawal
Director General
Economic Council of India

PEACE ECONOMY® is a niche global initiative, aspiration, visualisation and commitment after profound research, studies, academic qualifications, intellectual inputs, applied knowledge and dedicated resources with an objective for achieving a 'Common Good'.

Dr. Agrawal defines Peace Economy as;

- 🌍 *"The state of living peacefully, happily and appeased along with feasible economic management of day to day household needs and means, especially expenditure"*
- 🌍 *"Peace and Economy are the two pillars of achieving sustainable well-being. These two are in-separable."*
- 🌍 *Peace Led Economic Co-Development upholds the human race's very livelihood, humane and co-existence"*



PEACE ECONOMY®

EVOLUTION

- *Peace Economy is derived from an integration of word 'Peace' and 'Economy'. It also referred as "Economy of Non-Violence".*
- *"The Resemblance of mutual trust, respect, toleration along with economic co-development leading to **Peace, Harmony and Serendipity**".*
- *"Peace Economy is a pathway to achieve goals for **sustainable development & peaceful co-existence**."*
- *Peace Economy is transformation of 'Self-being' to 'common-being'.*
- *Peace Economy aims at 'universal upliftment' considering '**World is One Family**'!*



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FUNDAMENTALS



- 🌐 PE core fundamentals are an ***'Integrated Development'***. That's means ***'Co-development & Co-existence'*** or to be termed ***'socio-economic well-being'*** of entire communities.
- 🌐 ***'Peace Led Economic Co-Development, Co-existence, Toleration and Non-violence'*** contributes to rapid national economic growth by virtue of increasing FDI, Tourism, Industrialisation, Infrastructure Development, Feasible Working Environment, Health Conditions, Valued Education, Increasing Productivity and Labour towards achieving in ***Economic Discipline, Accountability, and Trusteeship.***
- 🌐 ***Peace Economy®*** also effectuates well-functioning stable government; good governance, sound business environment; sustainable consumption, fair distribution of resources, good relations with neighbours, seamless flow of information's, human capital, eliminates corruption, ensure food security, safe living, high tourism, generate employments, maintains ecological balance, optimal utilisation of resources, etc.



PEACE ECONOMY®

INTELLECTUAL RIGHTS



- 🌐 **Institute for Peace Economy (IPE)** will be authorized, exclusively mandated and reserve a global **'Intellectual Property Rights' (IPR)** for its registered device mark & niche branded title for **'Peace Economy®'**.
- 🌐 Peace Economy® is an **'International Licensed Program'** designed to foster 'Economic Fraternity and Economic Non-violence' with a human centric approach with common good to inter-exchange cultural values, knowledge repository, to recognize and felicitate peace messengers with specific agenda of achieving Economic Co-development and Co-existence of global communities.
- 🌐 All Rights Reserved.



PEACE ECONOMY®

ESTABLISHMENT

Institute for Peace Economy



- The **'INSTITUTE FOR PEACE ECONOMY' (IPE)** is being proposed to be incorporated as *an autonomous, independent, not-for-profit, non-government-entity, an institute of international repute* be established and headquartered in a strategic location.
- **IPE** shall be an quintessential, premier, emblematic, modish, reckon, state-of-the-art infrastructure aiming to be incorporated in the near future as a **'A Global Centre for Peace Led Economic Excellence'** to attain participation & representation of all actors and stakeholders of global societies with a specific purposes of envisaging and propagating the core fundamentals and philosophy of Peace Economy for **'Instilling Peace Led Economic Development, Co-existence, Toleration and Non-violence'**.
- A pathway for implementing and achieving at grass root level of **'Sustainable Development Goals (SDG) Agenda 2030'**.



PEACE ECONOMY®

AIM

- 🌐 **Institute for Peace Economy (IPE)** with a positive outlook and attitude to establish connections, correspondences and inter-exchanging dialogues and communications within world countries with a common shared agenda for '*Peace Led Business Intelligence*', that can provide association, cooperation, leadership, best practices and support towards focused areas cementing mutual trust, security, toleration, economic co-development and peaceful co-existence for common good to foster '*Economic Fraternity and Economic Non-violence*'.
- 🌐 **IPE shall aim in becoming *Inter-Governmental-Organisation*' (IGO)** which shall create a network of countries, representatives and linkages with likeminded institutions to nurture, practice and pursue '*Peace Led Economic Excellence*'.
- 🌐 **IPE shall act as an *'interlocutor*'** in revitalizing stalled initiatives and discussions globally on *Peace Led Geo-economics matters*.
- 🌐 **IPE envisions to garner *'Economic Integrity and Economic Transparency*'** to build and maintain stronger relationships and bonhomie between '*Global Business Communities*'.



PEACE ECONOMY®

PROGRAMS



PEACE ECONOMY®

International Publications

- *Books / Magazines*
- *News Letters / Journals*
- *Reference Papers*
- *Reports / Articles*

Educational Programs

- *Diploma / Degree Programs*
- *Professional Development Programs*
- *International Premium Courses*
- *Inter-exchange Programs*

Awareness Programs

- *Events / Roadshows*
- *Podcast / Talk shows*
- *Conclaves / Seminars*
- *Debates / Round Tables*

Project Consultancy

- *Corporate Certifications*
- *Indexing / Ratings*
- *Research and Surveys*
- *Olympiads / Competitions*

INITIATIVES



PEACE ECONOMY®

Peace Economy Medal

AWARD



Economic Cooperation

ACCORD



Peace Capitalism

ASSET





PEACE ECONOMY®

ICON & IDEAOLOGY



**Truth and
Non-Violence**

ICON OF PEACE ECONOMY

GANDHIAN IDEAOLOGY

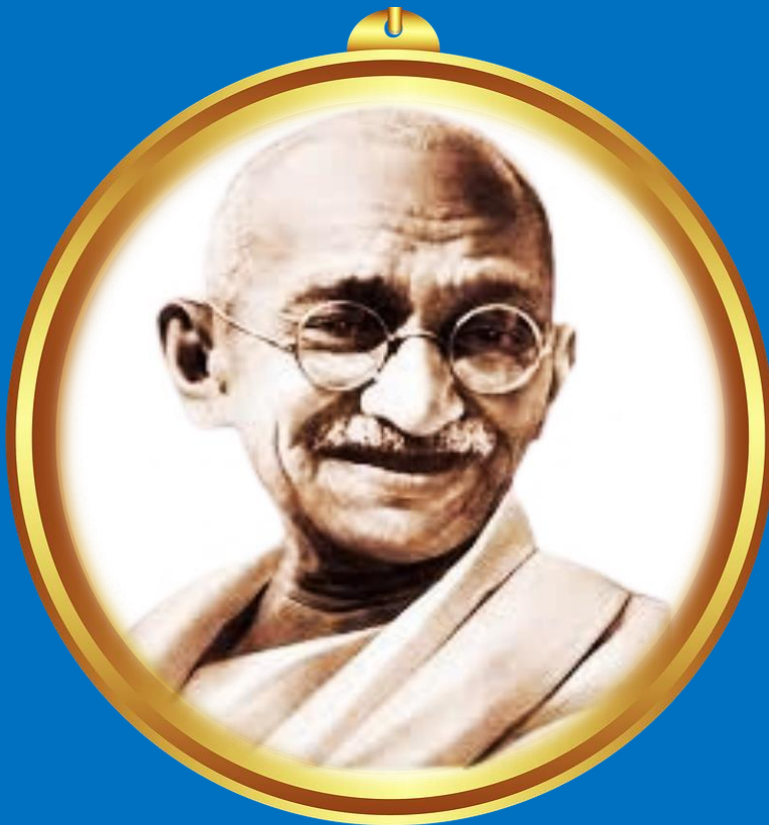
- ❑ **Mahatma Gandhi** , an iconic Indian leader, global figure as *'Peace Messenger'*, for his values and commitments of non-violent and peace-affirming practices.
- ❑ **Mahatma Gandhi**, one of the most influential towering figures in the 20th century, and in the history of the world for his role in the struggle for independence and his pioneering philosophy of *'Truth and Non-violence'*.
- ❑ **Mahatma Gandhi's** life, teachings, and legacy continue to inspire countless individuals and movements around the world for *'Civil Rights and Social Change'* globally.

AWARD



PEACE ECONOMY®

MAHATMA GANDHI PEACE ECONOMY MEDAL



- ❑ To ***'Sustain and Practice'*** the values and commitments of Mahatma Gandhi.
- ❑ To proliferate ***'Leap of Trust towards Empower Economic Development'***.
- ❑ To promote social-cohesion and encourage ***'Unity in Diversity'***.
- ❑ To spawn new ***'Brand Ambassadors/ Peace Messengers'*** globally.
- ❑ To provide valued recognition of a person or group of persons, institution, organisation, professionals, governments, etc. who have contributed, irrespective of caste, custom, creed, culture, religion, gender, ethnicity, geography or nationality towards social well-being of the people leading to fostering ***'Economic Integrity and Human Fraternity'***



PEACE ECONOMY®

PATHWAY

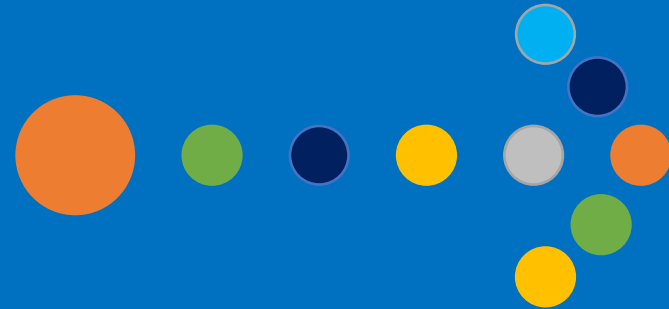
*SDG's
Implementation*



*PEACE
Education*



*Community
Development*



Peace Economy

IMPACT



PEACE ECONOMY®

To Support Implementation of SDG AGENDA 2030 at Grass Root Level

To Foster Interfaith, Cultural Beliefs, Tolerances and Co-Existence

Strategic Dialogues, Correspondences and Communications

Geo-Economic Positioning, Strategic Alliances and Global Expansion

Awareness Programs and Knowledge Outreach amongst society

Positive and Valued Recognition at International Platforms





PEACE ECONOMY®

INFLUENCE



- 🌐 **Institute for Peace Economy (IPE)** through its global programs and niche initiatives would be offering wide ranges of 'Peace Led Economic Activities and Services' for an inclusive growth of overall actors / stakeholders of society at inter-regional levels.
- 🌐 **IPE** helps in creating networks of countries, institutions, multilateral agencies, corporates, and other various likeminded organisations.
- 🌐 **IPE** supports in cementing mutually beneficial economic relationships, seamless flow of information, ethical business practices along with inter-exchanging cultural values and mutual respect.



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PARTNERSHIP

**Global Development Partnership
(GDP)**



PEACE ECONOMY®

CONTRIBUTIONS



Conceptualization

Intellectual Rights

Repository Knowledge



EXPECTATIONS



Connectivity

Intellectual Support

Infrastructure

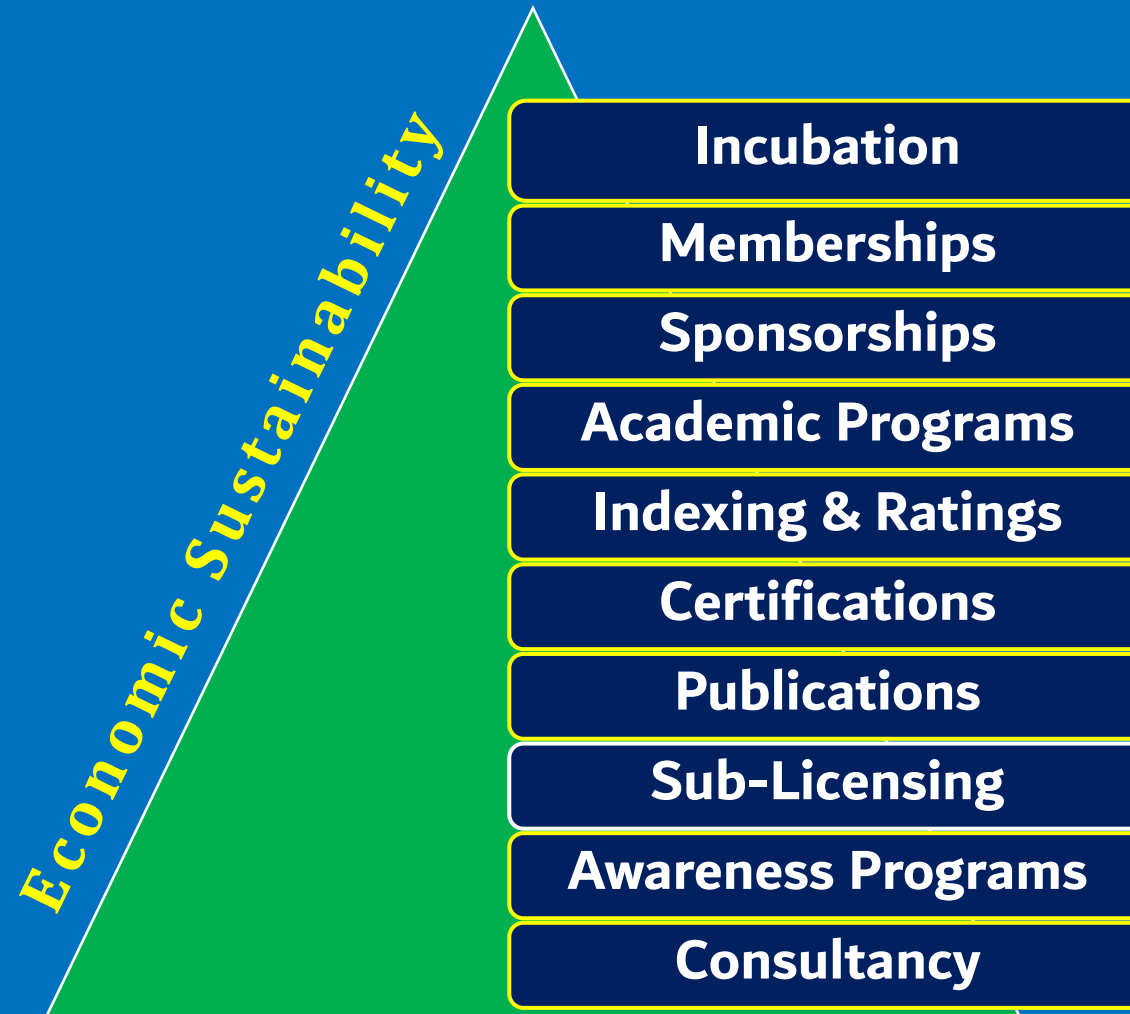


INSTITUTE FOR PEACE ECONOMY



PEACE ECONOMY®

REVENUE



INSTITUTE FOR PEACE ECONOMY



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ABSTRACT

- 🌐 **IPE** shall act as a **'conduit'** which shall identify and create linkages with global likeminded organisations who have created scholarly, databased reports and spiritual works with Human Centric approach and collectively drive them towards peace-oriented debates, conversations, deliberations and other general areas of research.
- 🌐 **IPE** shall endeavour a **'Paradigm Shift'** by leading in this re-arranging of world order and to establish a strategic positioning in midst of geo-economic stir and fractured world, realising **War Economy**, by redirecting it towards **'Peace Economy'** through niche initiatives and licensed programs for well-being of **'world communities'**.
- 🌐 **IPE** through its series of activities, programs, and niche initiatives shall be impactful in upbringing a Peace Led Economic transformation and sustainable development through its **Geo-economic Dialogues, International Publications, Policy Intervention, Peace Led Economic Negotiations, Pacts & Treaties, Propaganda and Campaigning, etc.**



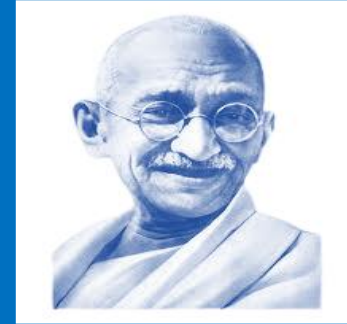
PEACE ECONOMY®

office@ecofindia.org

www.ecofindia.org

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*“The world have enough
resources for everyone’s
need but not for greed”*

Mahatma Gandhi